



PRESS RELEASE

FOR IMMEDIATE RELEASE

LANDSHARK BAR & GRILL TO OPEN AT BRANSON LANDING!

BRANSON, MO (May 22, 2018) – Branson Landing is proud to announce that LandShark Bar & Grill will soon be opening their doors to the residents and visitors of Branson, MO. The new 7,100 square-foot restaurant is expected to open 4th quarter 2018. “I am extremely pleased to announce that LandShark Bar & Grill will be coming to Branson Landing. We look forward to bringing a little taste of the beach to Branson and allow guests to escape to the tropics while sipping on a perfectly concocted cocktail, savoring the tastes of our unique, flavorful menu that ranges from the signature LandShark Burger to our famous Fish Tacos while enjoying live entertainment!” stated David Crabtree, President and CEO of IMCMV, Holdings Inc.

The restaurant will be located directly off town center with amazing lake views and front row seats to Branson Landing’s \$7.5 million dollar fire and water show! The 2,000 sq ft long wrap around patio will provide beautiful outdoor seating for patrons to enjoy views of Lake Taneycomo and front row seats to the center’s concerts and events. “We are very excited to welcome LandShark Bar & Grill to Branson Landing. The restaurant brings a unique and exciting dining experience to our center,” stated Rick Huffman, President and CEO of HCW, LLC. Branson Landing is owned and operated by HCW, LLC.

About Branson Landing

Branson Landing is a \$435 million – 95 acre public/private project spanning 1.5 miles of waterfront on the beautiful Lake Taneycomo, adjacent to historic downtown Branson, owned and operated by HCW, LLC. Branson Landing is home to over 100 shops, restaurants, and attractions, as well as the Hilton Promenade Hotel and a \$7.5 million water and fire spectacular, anchored by Bass Pro Shops and BELK.

About LandShark Bar and Grill

Inspired by the great “beach joints” that once dotted the Atlantic coast, LandShark Bar & Grill has multiple locations throughout the United States and beyond with locations in Atlantic City, N.J., Myrtle Beach, S.C., and IMCMV Holding’s newest location, Daytona Beach, Florida. Located in the center of waterfront action by day or night, it’s the perfect blend of a beach escape, great food, generous drinks and outstanding Music. The menu is American beach food with a fresh coastal twist and, of course, cold draft LandShark and those fabulous frozen concoctions.

About HCW, LLC

HCW, LLC is a nationwide real estate property development and management company with offices in Wichita, KS, Branson, MO, and Phoenix, AZ. Our diverse portfolio includes full-service and select-service hotels, retail commercial, multifamily condominiums and apartments, rental homes, and a top-ranked golf course community. For more information about HCW, LLC, please visit www.HCWDevelopment.com or call 417.332.3400.

About IMCMV Holdings

Brazilian listed company IMC Alimentação S.A. (MEAL3 BZ) “International Meal Company” own and operate Margaritaville and LandShark Bar & Grill destination restaurants throughout the United States, Brazil and Panama. Recent development projects include Miami, FL San Antonio, TX, and Daytona Beach, FL. International Meal Company also owns over 230 casual and quick-service restaurants in Brazil, Panama and the Caribbean, emphasizing units in airports, shopping malls and along major highways.

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