FOR IMMEDIATE RELEASE

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SCOTT FIREFIGHTER COMBAT CHALLENGE IS COMING TO BRANSON!

BRANSON, MO – The Branson Firefighters Association and the IAFF Local 152, along with Branson Landing and the Branson Convention & Visitors Bureau will be hosting the SCOTT Firefighter Combat Challenge[®] May 6-7, 2016.

"The Branson Firefighters are excited to host the Scott Firefighter Challenge at Branson Landing and we invite everyone to join us as we welcome firefighters from across the nation, as they participate in spirited competition - based on the essential job functions of a firefighter," stated Ted Martin, Branson Fire Chief. "Firefighting is hard work, physically demanding and focused – where every second counts at a fire incident – and the firefighter's health and fitness is necessary to provide quality service to the public. In this competition, from hoisting equipment, chopping – using a fire axe, and dragging a life-sized 175 pound victim in a course while working around the five story Scott Challenge Tower, spectators will have the opportunity to see first-hand, competing firefighters as they take "center stage" and race for their best time, race against their peers and race against the race clock."

Come Alive CrossFit, a company focused on corporate wellness and personal training, is the presenting sponsor for the Scott Firefighter Combat Challenge. Owner Justin Jones serves as a Branson Firefighter and the shop steward for IAFF Local 152. "This is the first time the Combat Challenge has come to Branson and we are honored to sponsor the event as a local business and support it as a fire department," stated Jones. "It's exciting to introduce people to our amazing community, where city departments, citizens and local businesses work together to promote healthy lifestyles."

This two-day Branson competition, Sponsored by Come Alive CrossFit, benefitting the Branson Fire-fighters Association and Local 152 International Firefighters, will also feature a community challenge, a children's challenge, plus a safety-vendor fair and fire truck parade. To top off the fun-filled weekend, Branson Landing will host a LIVE Concert featuring the band *Resurrection – A Journey Tribute*, scheduled to take the stage in Branson Landing's Town Square at 8pm on Saturday, May 7, 2016.

Sponsors for the upcoming event are: Come Alive CrossFit, Stormy Point Village, Cintas Fire Protection, Westgate Resorts, Paul Davis Restoration, Branson Landing and the Branson Convention & Visitors Bureau. Select sponsorship opportunities are still available, for more information contact Capt. Scott Cizek at scizek@bransonmo.gov For a schedule of events, visit www.BransonLanding.com.

Mark your calendar and plan to attend the first ever SCOTT Firefighter Combat Challenge Event in Branson and cheer on the participants, or become a competitor yourself.